

CHERYL E. DALE
4879 Lusterleaf Circle, Unit 301
Myrtle Beach, SC 29577
(843) 602-3171

EXPERIENCE:

2013 -- Present:

Safe Haven Counseling Associates, Myrtle Beach, SC

Sole Proprietor

Offers pastoral, biblical counseling for individuals on a suggested donation basis in the areas of Marriage, Anxiety/Depression, ADHD, Addictions, Eating Disorders, and Co-Dependence/Co-Addiction. Upon completion of a successful interview process, groups are offered on a suggested donation basis in the areas of Eating Disorders, Childhood Abuse, Marriage (Couples in Christ) and Co-Dependence.

2008 – 2010

Heart to Hand, Myrtle Beach, SC

Owner, Sole Proprietor

Designed and produced fine, hand-crafted formal jewelry using off-loom bead-weaving techniques. Responsible for all marketing and bookkeeping. Showed locally, small internet presence and filled custom orders.

2005 – 2007

Vocal Arts Studio, Myrtle Beach, SC

Voice Teacher

Taught vocal technique through a classical/Broadway/popular repertoire to undergraduate students and local citizens ranging ages 15 and up, with varied levels of music literacy, experience and exposure.

2004 – 2005

Home Year at Myrtle Beach, SC

Homemaker

Year of regrouping to accommodate middle-schooler.

2000 – 2004

Little River United Methodist Church, 1629 Hwy 17, Little River, SC 29566 (843)249-2329

Music Director

30 hour position which entailed supervision of professional organist/keyboardist and professional ad hoc instrumentalists; responsible for repertoire selection, performance schedules and set-ups, rehearsal schedules and set-ups, preparation and direction of children's bell choir, adult bell choir, Sanctuary choir, children's choir, youth choir, and gospel quartet which provided worship music for two services a Sunday plus extra services when required. Additionally created special events; program kick-offs, kids & youth services, community outreach to nursing homes, intra-church exchanges, workshops and special musicals and cantatas. Prepared budgets; procured, checked-in and organized materials and equipment; prepared and submitted bulletin inserts, lectern announcements, special events programs and community announcements. Created and maintained a musical library.

1999 – 2000

Trinity United Methodist Church, 209 E. Nash St., Southport, NC (910) 457-6633

Music Director

Part-time position directing Sanctuary choir & overseeing Early Risers choir. Directed adult bell choir; wrote, recorded and taught *Hallelujah! Musik Makers*, a music and movement curriculum for children ages birth to 5; directed Kids Choir ages 5 to 12.

1998 – 1999

Relocated from Brooklyn, NYC to Southport, NC.

1994 – 1998

Music Together of Park Slope, Inc., Brooklyn, NY.

Founder, President and Director

Offered a nationally renowned educational curriculum of music and movement to young children ages birth through five, their parents and caregivers. Developed and implemented all marketing, office and bookkeeping systems. Hired and supervised 5-6 teachers for 30-34 weekly classes serving approximately 375 families per semester in a 4-semester academic year. Taught up to 10 classes per week.

1992-1994

Home and Family Years, Brooklyn, NYC

Mother, Wife, Chief Cook and Bottle Washer

Prepared our lives for the arrival of our first child, Cameron Brent Crickenberger-Dale born January 26th, 1993. Organized local playgroup, joined local church choir and organized church fund raising concert series. Also created and performed in Kings Camerata chamber ensemble at this time.

1986-1992

Renovators Associated, Inc., NYC

Founding Partner

Collaborated in building a residential remodeling business which employed a full-time staff of 6. Developed and helped to implement business and marketing plans, created infrastructure including policies, procedures, schedules, and tracking systems in the areas of personnel, finance, office management, estimating, sales, project coordination and marketing. Computerized all systems on a Novel ELS2 LAN with other applications.

1985-1986

Weichert Realtors, Inc., NYC

Salesperson

Secured exclusive and open listings and marketed residential properties. Mentored three students. Developed and implemented the Weichert Manhattan Listing Manual for sales associates and data input personnel.

1984-1985

William Felton Associates, New York, New York

Administrative Assistant to CEO

Reception & secretarial responsibilities for the Ceo and assistant property management responsibilities for Madison Square Shopping Center in Madison, TN including evaluated of leases and trade contracts, tracking of all due receipts, liason with tenants.

1982-1984

Kensico Properties/U.G. Services Ltd., N.V., NYC

Assistant Property Manager, 11 East 44th Street – 18 Story Office Building

Kept rent rolls (lease analysis), evaluated, negotiated and executed leases, developed and implemented building policies, analyzed and negotiated trade contracts for capital repairs and building maintenance, prepared budgets and proforma projections.

1980-1982

Syracuse Camerata, Syracuse, New York

Founding President

Created and developed a successful non-profit organization which presented a full season of subscription chamber music concerts at the University's Crouse Hall, organized a Board of Directors, solicited funds, marketed, created and coordinated auxiliary division, auditioned instrumental and vocal chamber ensemble, served as concert performer and Mistress of Ceremonies.

Syracuse University, School of Visual and Performing Arts, Syracuse, New York

Salt City Center for the Performing Arts, Syracuse, New York

Private Voice Studio, Syracuse, New York

Voice Teacher

Taught vocal technique through a classical/Broadway/popular repertoire to undergraduate students and local citizens ranging in age from 15 to 45 who possessed varied levels of music literacy, experience and exposure.

EDUCATION:

Seminary:

Southeastern Baptist Theological Seminary: Master of Divinity with Biblical Counseling. Graduated with honors May 11th, 2018.

Music:

Private Vocal Studies: Virginia Lindle, Adele Addison and Anna Hamlin

Syracuse University, Syracuse, New York

Master of Music, 1981. Performance major, vocal studies with Ruth Pinell. Full Scholarship.

Aspen Music Festival, Aspen, Colorado

Vocal studies with Adele Addison, 1980-1982 Scholarship Student

University of Maryland, College Park, Maryland

Bachelor of Music, 1977. Performance major, vocal studies with Phyllis Bryn-Julson.

Prince George's Community College, Largo Maryland

Associate of Arts, 1974. Vocal studies with Ruth Ann Rinehart.

Business:

UBAC/NEW YORK UNIVERSITY, NYC, Marketing and Advertising 1988

Bookkeeping, 1987

**MINISTRY:
(Volunteer)**

Beach Church, Myrtle Beach SC:

Co-leader: Ignite Youth Small Group 2008-2009

Co-leader: Celebrate Recovery Small Group 2008-2010

Celebrate Recovery Step Study 2009

Pawley's Island Community Church, Pawley's Island, SC:

Co-leader: Recovering Couples Anonymous 2014-2015

First Baptist Church of Conway, SC:

Co-leader: Recovering Couples Anonymous 2017 to Present

Leader: Prayer Team for Sunday morning services

Prayer Team for Strategic Envisioning Process Team Meetings January 2019 to Present